

INNOVATIVE PROGRAMMING +  
IMPACTFUL INVESTMENTS

# SPONSORS & PARTNERS



COMMUNITY-DEFINING  
EVENTS

**startup** {vegas}

# SERVING NEVADA



**startup** {vegas}

**Engagement, Community,  
and Impact**

Nevada's premier startup and tech  
community!



**Educational Programming, Capital,  
and Resources**

Nevada's statewide accelerator and  
venture group!

Startups

Investors

Entrepreneurs

# MISSION & VISION

**Our mission** is to grow a vibrant, inclusive startup ecosystem, support community and economic development, **and diversify Nevada's economy.**

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**Our vision for FOUNDERS:** A more resilient, entrepreneurial, well-capitalized, and diverse business ecosystem in Nevada.

**Our vision for INVESTORS:** An opportunity to support scalable startups in Nevada and gain access to the most consistent pipeline of disruptive investment opportunities within the state.



EDUCATE



MENTOR



GROW



ATTRACT



INVEST



## IMPACT TO DATE

- \$3.6M Directly Invested
- 59 Startups Funded
- 1000's of Entrepreneurs Served
- \$70M Raised by Member Startups

# INNOVATIVE PROGRAMMING + IMPACTFUL INVESTING

## EDUCATION & RESOURCES

Our programs provide opportunities to transform ideas into revenue-generating ventures, with a strong emphasis on growth and scalability!

## STARTUP CAPITAL

StartUpNV serves as Nevada's statewide accelerator and venture fund, dedicated to fostering a diverse and resilient economy. We actively invest in Nevada startups!

One of the critical services StartUpNV offers to our Nevada startup community is equipping founders with the necessary preparation for early-stage investment and enabling them to pitch convincingly for such investment opportunities.

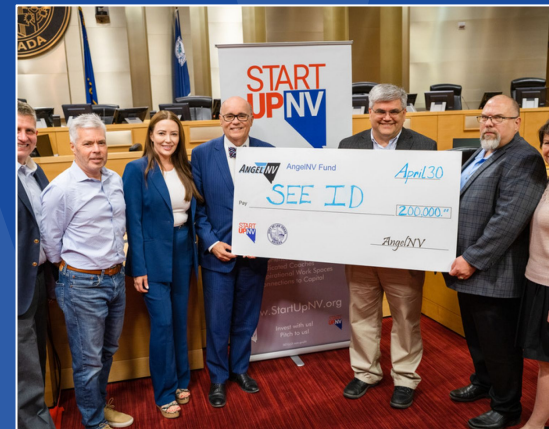


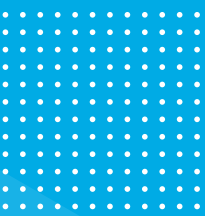
## PROGRAM HIGHLIGHT

The AngelNV Entrepreneur Bootcamp is designed for aspiring or current startup founders who are contemplating raising capital and seeking insights into "what angel investors want to see" in a business venture. Additionally, we provide training for accredited investors on becoming angel investors themselves.



- **Over 300 entrepreneurs served**
- **Nearly \$2M invested in Nevada startups**
- **Over 100 new angel investors**
- **Thousands of marketing impressions & engagements**





# COMMUNITY-DEFINING EVENTS

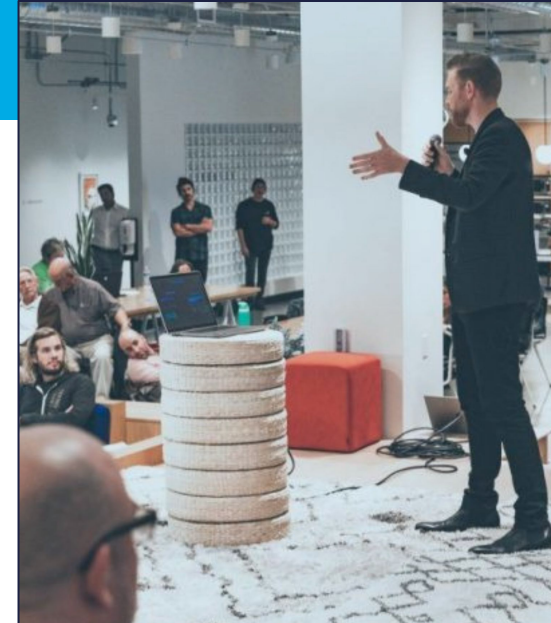
## IMPACTFUL EVENTS

StartUp Vegas is the leading tech and startup community in Southern Nevada. Engage with accomplished entrepreneurs, seasoned investors, and industry experts within your local ecosystem of startups, entrepreneurship, and venture capital.

## COMMUNITY BUILDING

StartUp Vegas leverages the collective entrepreneurial enthusiasm, energy, and support to deliver meaningful contributions to the startup scene in Southern Nevada. We offer workshops, mentorship programs, collaborative initiatives, and networking opportunities.

StartUp Vegas is driving the evolution of our community to becoming a thriving ecosystem of startups spanning across various industries. Nevada is establishing itself as a home for startups, and the world will recognize its vibrant entrepreneurial spirit.



**"Inspiring the Vegas tech & startup scene."**

## EVENT HIGHLIGHT

LevelUp is an inclusive event catering to individuals interested in technology, startups, entrepreneurship, community building, and networking within the Las Vegas Valley. It offers a platform for startup founders to showcase their companies to the community, receiving valuable feedback, support, and mentorship from a panel of accomplished investors, entrepreneurs, and other leaders within the ecosystem.

Our ultimate objective is to empower each participant and propel them to new heights, taking them to the next level of their entrepreneurial journey!

- **Robust and active startup ecosystem**
- **Largest, most active entrepreneur network in Nevada**
- **1,000s of attendees and visitors**
- **The preferred networking space for angel investors**



# YOUR BENEFITS

As a sponsor, you gain visibility within the startup community.



## NETWORK EFFECT

Many investors (angels, syndicates, VCs) attend our events and follow our social media channels. By participating in the our ecosystem and serving on boards of numerous ventures, your firm gains exposure to decision-makers.



## GET IN ON THE GROUND FLOOR

Engaging your brand with companies at their early stages fosters long-lasting relationships that founders can carry from one company to another.



## SUPERCHARGE YOUR DEALFLOW

Gain insights into the latest and most promising startups driving innovation in the American Southwest, and seize the opportunity to witness their accomplishments firsthand!

## PLUS, ALL THESE POWERFUL BONUSES!



Statewide reach and support.



Large network with over 10 million annual impressions.



Unique insights into the state of technology, entrepreneurship, and venture capital.



We represent the forefront of technology, startups, and venture capital in Nevada!



Collaboration to advance entrepreneur-friendly policies at the federal, state, and local levels.



Exclusive and extensive access to high-growth companies.



Over 36 major events, 100+ program sessions, and thousands of attendees and members.



# YOUR IMPACT

Your investment directly impacts and supports our initiatives.



## SUPPORT

Nevada's small businesses, active investors, and aspiring entrepreneurs.



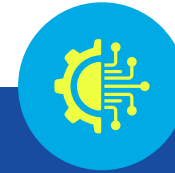
## INVEST

in early-stage startups that drive new economic development and job growth.



## PROMOTE

entrepreneurial empowerment across underserved communities across the state of Nevada.



## LEAD

the development of Nevada as a tech and venture hub.



## ATTRACT

and retain skilled workers, investors, and businesses to Nevada.

***Support, inspire, and grow Nevada's innovation future!***

# MEET THE TEAM

**StartUpNV** & **StartUp Vegas**, both 501(c)3 non-profits, are led by a joint team of experienced tech entrepreneurs, policy experts, investors, and community development leaders.



We collaborate with startups, investors, partner organizations, government authorities, and community leaders to identify and execute shared goals for the economic development of Nevada.



Our team also leads an investment syndication of over 250 accredited investors and funds. We make investments in non-traditional founders and markets, with a focus towards economic diversification and tech ecosystem development.



**Jeff Saling**  
Founder + Chief  
Executive Officer



**Piotr Tomasiak**  
Founder + Chief  
Startup Officer



**Logan Brown**  
Manager of Corporate  
Development



**Maggie Saling**  
COO +  
Chief of Staff



**Heather Brown**  
Chief Strategy  
Officer



**Angela Bakke**  
Community  
Development Manager



**Leith Martin**  
Investor Relations  
& Dealflow



**Cara O'Hare**  
Accelerator & Incubator  
Operations



**Rakshana Hussain**  
Director of  
Marketing

# SNAPSHOT

Together, we form the epicenter of the Tech and Startup ecosystem in Nevada.

**1,000+**

**Website Traffic**

Per Month

**1,200+**

**Social Followers**

**2,000+**

**Website Traffic**

Per Month

**10,000+**

**Social Followers**

**40+**

**Annual Events**

**3,000+**

**Social Impressions**

Per Month

**X**

**100+**

**Annual Events**

**7,000+**

**Email Contacts**

**1,000+**

**Attendees + Members**

**500+**

**Program Members**

[www.StartUpNV.org](http://www.StartUpNV.org)



**GET IN TOUCH  
WITH US!**



[www.StartUp.Vegas](http://www.StartUp.Vegas)

**startUp** {vegas}



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