

Description

Founder University Nevada is an all-year hybrid series of in-person and virtual bootcamps, free to experienced entrepreneurs in Nevada. Hosted in partnership with the City of Las Vegas International Innovation Center, the program will cover 12 topics in total, ranging from “Are You Entrepreneur Material” to “Compliance”. Attendees who complete at least 80% of the boot camp sessions will be rewarded with a Deal Room that includes the necessary documentation and data to support fundraising activities and they will have an increased opportunity to pitch to the StartUpNV team. Sessions will be held over the lunch hour on Thursdays, please see below for more information on the upcoming events.

All registrants will receive the Zoom information the week of the event and a copy of the event recording. The in-person sessions will take place at the International Innovation Center at Vegas, 300 S 4th Street, Suite 180, Las Vegas, NV 89101. Free parking is available at the Historic 5th Street School, located at Clark and 4th.

Schedule

Founder University is comprised of 12 mini bootcamps throughout the year, each ranging from 4 to 6 weeks.

February

'Are you Entrepreneur Material?'

Topics include: Intro - Entrepreneur Journey, Lifestyle considerations, Risk/Reward and Exit Strategy.

Legal Setup

Topics include: Which entity is right for you?, Founder Stock, Cap Table, Owner Agreements, Intellectual Property, Compliance

March

Infrastructure

Topics include: Website, email, Social Media, Accounting and Payroll, Taxes, CRM, Insurance, Employment Policies – Conduct, Sexual Harassment, Diversity

April

Customer Discovery

Topics include: Ideation, 1 Minute Pitch, BMC, Talk to Customers, Surmise Pricing/Channels

May

Business Model Design

Topics include: TAM SAM SOM, Competitors, Business Model Metrics, Should you License Your IP?, Marketing Channels

June

Marketing

Topics include: Brand Creation, Social Media Marketing, Advertising, Sales – Outsourced, Sales – Internal, Pitching

July

Product Validation

Topics include: Creating product, Calculating costs, Manufacturing, Supply Chain, Inventory Management, Understanding Viability, Building TAM SAM SOM

August

Capital Raising

Topics include: Fundraising Types from angels to crowdfunding to revenue sharing, Fundraising mentors including CFO advisors, attorneys, Outreach/networking sources, Due diligence and Deal Rooms, and Cleaning Cap Tables

September

Company Culture

Topics include: Emotional Intelligence, Social Impact, Bias Mitigation, Mission Statements, and DEI

October

Customer Success

Topics include: Support, Outreach, Incentives, and Testimonials

November

Federal Funding

Topics include: How to apply, Funding Agencies, Application Windows, Grant Writing, and Reporting

December

Compliance

Topics include: NIH Grant Compliance, FDA Regulations, Reporting, and Audits

Register Here

About StartUpNV

StartUpNV is a 501(c)3 non-profit statewide startup accelerator and business incubator for scalable Nevada startups, providing expert mentorship and access to a network of capital partners. StartUpNV's founders, mentors, university connections, investors, and business partners work together to grow and support a robust, inclusive startup ecosystem in Nevada. StartUpNV's related venture funds, FundNV, AngelNV, and a new seed fund provide local startups access to a network of capital partners for funding along with education for entrepreneurs and angel investors. Since its inception in 2017, StartUpNV has heard pitches from over 1,000 startups and incubated 56 companies. Our members and alumni have raised \$77-plus million in venture capital. For more information visit: <https://startupnv.org/>